How Do I Use The Design & Send eNewsletter Service?

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Our **eMarketing Design & Send Service** is for busy marketing professionals who don't have the time or resources to create and send monthly email newsletters for their customers. The way it works is you're assigned a dedicated graphic designer who will create your e-newsletter for you, with your ideas and to your specifications, every month. It's a simple process which entails you completing a questionnaire each month which tells us what you want us to create, how it should look, what list(s) of customers you want to target, what the subject line should be, and when you want us to send it. After that, we'll take care of the rest for you.

Although, if you're a graphic designer who prefers to do your own artwork, simply send us your Photoshop file and we'll convert it into HTML, add the required hyperlinks, and send the final e-newsletter on your behalf. This process gives you 100% control over your artwork and e-newsletter, allowing you to maintain your dealer's unique brand, while simplifying your daily routine and saving you several hours a week.

How Do The Emails Look?

Take a look at some of the actual emails we have created and sent for dealers below:

- View Sample 1
- View Sample 2
- View Sample 3
- View Sample 4

As Of 9/25/18, Our Design & Send Service Is Free To Current Customers Who Are Actively Using Our Email Marketing System

NOTE: email campaigns we send on your behalf will still require the appropriate amount of **email credits**. *You may need to purchase more email credits if your current monthly credit limit does not cover your projected sending activity.*

This is a premium creative design service for which we normally charge $199 per month per e-newsletter. We are offering this to help our loyal customers during these difficult times.

Can I Still Create Emails Myself Or Do I Have To Use Your Graphic Designers?

You are more than welcome to use the email marketing system along with this free Design & Send service. However, we will not be able to improve the speed of the system if you are trying to use it and it's running slow. This is why we are offering this premium service -- so you do not have to deal with this issue if it occurs. If you prefer to create the artwork, you'll be able to simply upload your Photoshop file to us using our

submission service without any speed issues.

Otherwise, if you prefer to keep designing your e-newsletter rather than having our graphic designers do it for you (but you do not want to bother with converting it to HTML or uploading each graphic), you can just submit the artwork using the Design & Send form we'll provide to you. Then, we'll take care of the rest. This makes it as easy as 1-2-3.

How Does It Work If I Want To Start Using This?

All you have to do to start using this service is navigate to the Marketing Tools Page on the Intranet, and in the box labeled "Create and Send" click "Launch Out Design & Send Service" button. This is open a survey to gather the information we need to build your email newsletter. The form will also have options for you to upload artwork or links to images in websites you want us to use in HDNet (Media Center). It will also ask you what the the email subject should be and the day you'd like the email to send.

We'll then create the artwork and send you a proof. Upon your approval, we'll schedule and send your email. Keep in mind that it does take us about three to five business days to create your e-newsletter, so it's best to contact us as early as possible. You'll also be given the option to have one revision cycle, as well, so you'll want to plan accordingly as it can take time for us to make your requested changes.

READY TO START USING THIS SERVICE?

Just give us a call at 414-326-4100 or send us an email at support@morethanrewards.com, and tell us you want to use the free Design & Send service. Then, we'll schedule a kickoff meeting right away so we can start creating your first email for you ASAP!