

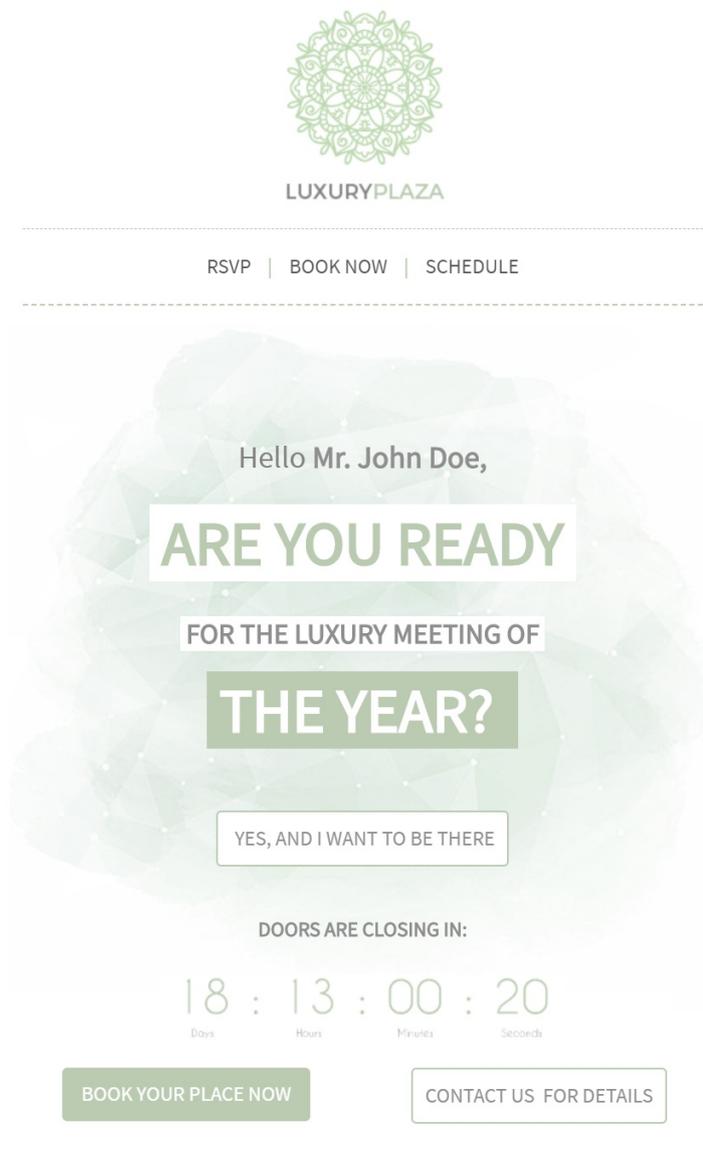
How Do I Add a Countdown Timer to My Email?

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More and more companies are using countdown timers in their emails, so we have added the ability to include them in your HyperDrive CRM Pro emails. Countdown timers are dynamic, attention-grabbing, and fun to use. You can integrate these timers to encourage subscribers to snag a last-minute deal, register for a workshop, watch an event, and more.

1. Design The Email Template

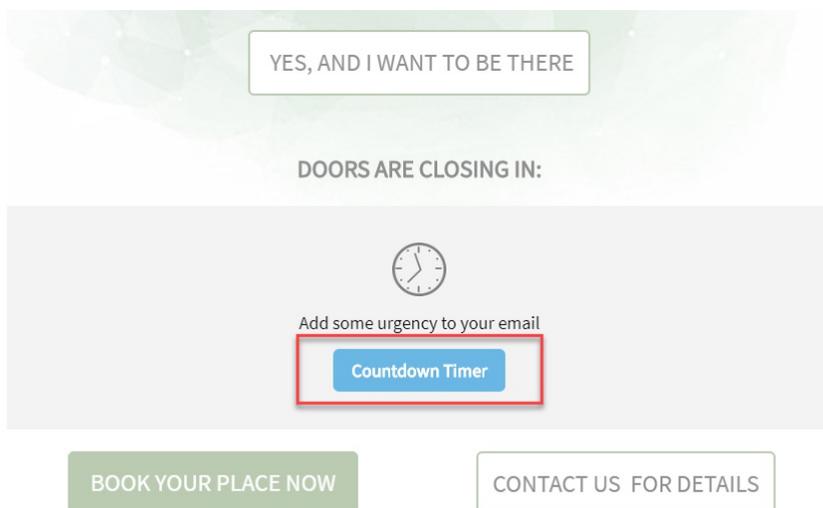
Create your email or use one of our templates to get started.



The image shows a mobile-responsive email template for a luxury event. At the top, there is a green circular logo with a mandala-like pattern, followed by the text "LUXURYPLAZA". Below this is a navigation bar with links for "RSVP", "BOOK NOW", and "SCHEDULE". The main content area features a large, light green, low-poly background graphic. The text reads: "Hello Mr. John Doe," followed by "ARE YOU READY" in a white box, "FOR THE LUXURY MEETING OF" in a white box, and "THE YEAR?" in a dark green box. Below this is a white button that says "YES, AND I WANT TO BE THERE". Underneath is a "DOORS ARE CLOSING IN:" section with a countdown timer showing "18 : 13 : 00 : 20", with "Days", "Hours", "Minutes", and "Seconds" labeled below each number. At the bottom, there are two buttons: "BOOK YOUR PLACE NOW" in a dark green box and "CONTACT US FOR DETAILS" in a white box with a dark green border.

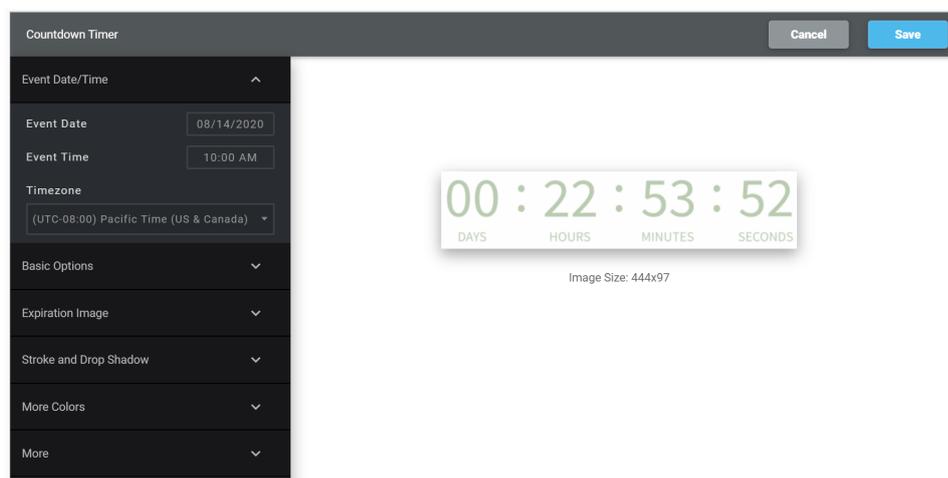
2. Add Countdown Timer to Template

Click the blue "Countdown Timer" to set up the details of your timer. If you are adding a timer for the first time, you can drag and drop the "Countdown Timer" from the Content Tab to the section of your email you want to include it.



3. Adjust Timer Settings

Set up the Timer the way you want it to look. You can add your date and time and also modify the fonts, colors and shadows, etc. Once you have this the way you want it, click "Save".



4. Adjust Timer Appearance in Email

Once your timer is in your email, click the timer to set up any further information. In the content properties you can change the width, the alignment, add any actions or links to the timer, etc.

Click the blue "Countdown Timer" button here to go back to the time set up.

CONTENT PROPERTIES

CONTENT

ROWS

SETTINGS

Countdown Timer

Auto width

20% 100% 65%

Full width on mobile

Align

Dynamic image

Alternate text Alternative desc

ACTION

Image link Open web page

Uri

Link file

BLOCK OPTIONS

Padding More options

All sides - 0 +

Hide on DESKTOP MOBILE

That's it. Now your email will include a dynamic timer that is specific to when the user opens the email!
