What Is The Social Media Manager Post Ideas Section?

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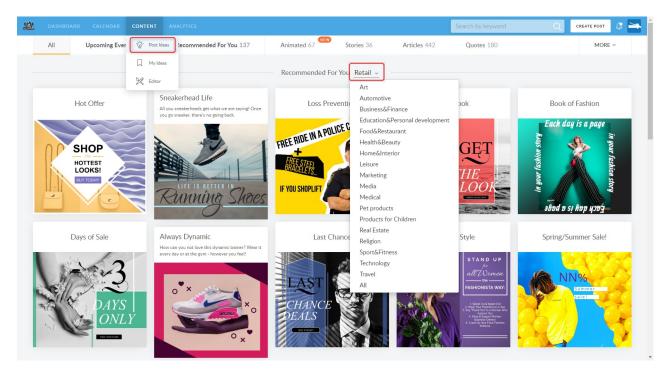
Social Media Marketing doesn't have to be a chore nor does it have to be a marketing effort that doesn't deliver. The best content plan will deliver conversions in the form of likes, shares and web traffic. Filling your social profiles with relevant content is essential. It shouldn't be only **promotional posts.** You really should work on educational and engaging type of content to build a community around your brand instead of constantly selling something. On top of that, you need to post **regularly**, but you might not feel inspired all the time.

Where is the source of inspiration? "Post Ideas" is an easy-to-use tool that provides stunning visual content with pre-loaded layouts, graphics, and text. In addition to organic content, it's crucial to take advantage of our templates to level up your Social Media marketing without spending a lot of time.

What Can I Find in the Post Ideas Library?

Recommended For You

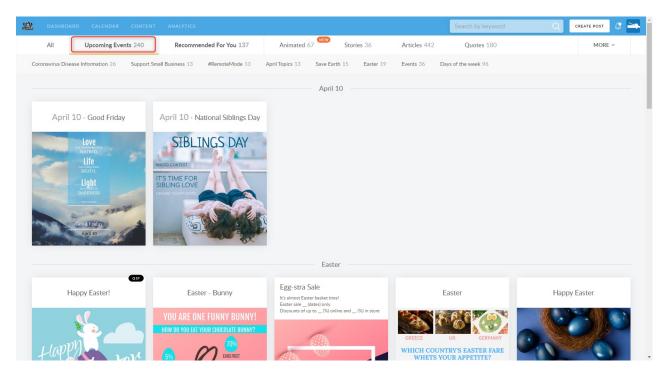
Under "Content" in the top toolbar, select "Post Ideas." You will be given a page of "Recommended" graphics, but you can also toggle between different business industries for different types of posts.



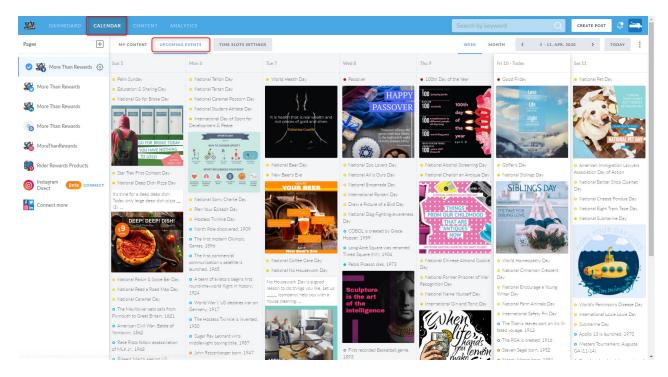
Let's say, for example, that you're promoting some new motor clothes apparel. You can change to "Retail" to find templates best suited for that sort of post.

Upcoming Events

Do you want to stay in the loop when it comes to the hottest trends, upcoming holidays and breaking news that not only could, but should be an integral part of your Social Media management? Never be late to the party thanks to our Upcoming Events section. There you will find posts for every season, month and every day of the week.



In addition, check the Upcoming Events tab in the Calendar.



These are US-based events such as trends, holidays, history, sports, and celebrities. They are color-coded so they are marked red, yellow, blue, purple and orange colors respectively.

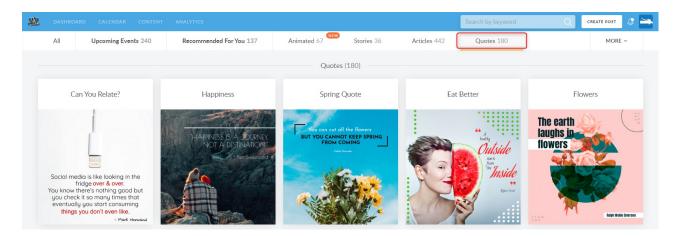
No matter what your industry is you'll always find something to post from here. And what's really great is that it is scheduled months ahead, so you can go as far as you would like.

Other categories

For curated content, check the **Articles** tab where we store more that 400 links picked within the boundlessness of the Internet.

DASHBOARD CALENDAR CONTEN			Search by keyword	CREATE POST
All Upcoming Events 240	Recommended For You 137	Animated 67 Kew Stories 36	Articles 442 Quotes 180	More ~
Business&Finance 102 Food 42 Health	50 Travel 50 Sports 60 Home 65	Retail 18 Real Estate 36 Pets 10	Technology 8	
		Articles (442)		
25 Hidden Tricks Inside Windows 10 - http://rpb.ll/MOol	Baby boomers commit the '7 deadly sins' of retirement planning - http://rpb.ll/xK7dc9	Top 10 Things Dogs Eat (Other Than Food)! - http://rpb.ll/gKB2e	A Half Century Ago, Better Transistors and Switching Regulators Revolutionized the Design of Computer Power Supplies - http://rpb.il/voFmbX	Great Perfumes, Recommended by T Editors - http://rpb.ll/43N
25 Hidden Tricks Inside Windows 10 WINDOW	Baby boomers commit the '7 deadly s WWW.MARKETWATCH.COM	Top 10 Things Dogs Eat (Other Than www.popsugar.com	A Half Century Ago, Better Transistor SPECTRUMJEEE.ORG	Great Perfumes, Recommended by T
Target has over 1,700 swimsuits for you to buy this season, so here are 19 bathing suits to narrow down your search - http://rpb.li/m9wB	Headbands Are Making a Big Comeback—Shop Our Picks - http://rpb.li/FRZ1	Zoos Are Posting Hilarious Amazon-Like Reviews Of Their Animals, And We Can't Get Enough - http://rpb.ll/OWA72	Tech Workers Are Finding Jobs Outside of Traditional Tech - http://rpb.li/uGUtdT	6 Best Dog Breeds For Families With Small Kids - http://rpb.li/EOb1Ry
Target has over 1,700 swimsuits for y	Headbands Are Making a Big Comeb	Zoos Are Posting Hilarious Amazon-L	Tech Workers Are Finding Jobs Outsi SPECTRUMLIEEE.ORG	6 Best Dog Breeds For Families With

For engaging content, head over to the Quotes tab that your followers will love you for.



Also, don't forget to explore the suggestions in the **More** section in the right corner. There you'll see templates sized specifically for Instagram, Twitter, LinkedIn, Facebook covers; posts to help you run a contest or a poll; motivational and did-you-know posts that are proved to drive engagement.

DASHBOARD CALENDAR CONTEN	T ANALYTICS				Search by keyword	CREATE POST 😂 🖴
All Upcoming Events 240	Recommended For You 137	Animated 67	Stories 36	Articles 442	Quotes 180	MORE ^
		Quot	Other conte	ent to publish		
Can You Relate?	Happiness	Sprin	Instagram 70	Pinte	erest 35	LinkedIn 40
		-	Twitter 22	Did	You Know? 54	Facebook Covers 21
		You can cut	Promotions 82	Face	book Ads 33	Tips 38
	HAPPINESS IS A JOURNEY. NOT A DESTINATION	BUT YOU CAN FROM	Contests 37	Polls	34	Greetings 34
	= ben Sweetland	and the second s	Motivation 60	Char	rity 15	Fun 68
Social media is like looking in the fridge over & over.					99 Palere Host	

In **Promotions** you'll be able to find from among dozens of options selling mechanics that will meet your business needs the best.

Search Bar

If you already know what you're looking for, utilize the search bar located at the top. Type in the key word and proceed directly with either a template from the library, a free stock image or a curated URL placed in Articles. If you're not satisfied with the results, pick a similar key word within the offered ones.

Photo stocks are integrated with our Social Media Manager. Just imagine saving the hours you used to spend just looking for that right visual.

Upon clicking on the preferred picture, you'll be redirected to the post editor form where you can, as you would expect, edit the image. (Click here to learn more about our editor and it's many options.) Once you have your image the way you want it, click "Use" in the top right to then schedule, add to queue, or publish the post right away.