

How Do I Enable The Automatic Rider Reminders?

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Our **Automatic Rider Reminders** are regarded as “smart Autopilot emails” (if you are already familiar with this feature), and they are very effective in keeping your customers engaged with your reward program and increasing overall shopping activity. These special emails are designed to target customers with **one of six** different types of emails – but don't worry: **only one alert will be sent to each customer every 30 days**. This is so that people won't be over-loaded with messages if they shop multiple times per month.

Each of these six messages have been specially designed by our marketing experts to pull customers back into your store and increase your sales. Therefore, More Than Rewards **HIGHLY RECOMMENDS** turning on all of these **Automatic Rider Reminders** as they will greatly benefit your business. To enable this exciting new feature, just visit the “Marketing Tools” page of the Intranet.

The screenshot shows a light blue box titled "automatic reward alerts." with a "Disabled" status in the top right corner. Below the title is the text "Our system automatically notifies your customers - you don't need to do anything!". The box contains six columns, each representing a different alert type, all of which are currently disabled. Each column includes the alert name, the member type, the status "DISABLED", and a "view sample" link. At the bottom center of the box is a green button labeled "Activate (Recommended)".

Alert Type	Member Type	Status	Action
Spend More Money	(Rewards Member)	DISABLED	view sample
Points Are Expiring	(Rewards Member)	DISABLED	view sample
Monthly Statement	(Rewards Member)	DISABLED	view sample
It's Been A While	(Rewards Member)	DISABLED	view sample
Temporary Rewards Card	(Non-Rewards Member)	DISABLED	view sample
It's Been A While	(Non-Rewards Member)	DISABLED	view sample

Activate (Recommended)

At the top of the page, you will see this box which displays the six different types of alert emails aptly named "**Spend More Money**," "**Points Are Expiring**," "**Monthly Statement**," etc. Within the box, you can also see what each email-type will contain by clicking on their respective "view sample" links. When you are ready to turn your alerts on, just click the green “Activate” button.

Then, you will be taken to a screen with our Terms & Conditions. Within the text, you can read more details about how each email alert works.

These emails may generate A LOT more sales activity than you're accustomed to, especially relating to customers wanting to earn more points or using their rewards. We encourage you to **review the details of each email with your counter staff** so everyone understands what customers will be receiving.

If you agree to the terms, just click the blue “I Accept” button, and that's it!

Cancel

Automatic Reward Alerts Terms & Conditions

Software as a Service Terms of Use Agreement

UNDERSTANDING THE BENEFITS OF EACH RIDER REWARD ALERT:

Spend More Money (Rewards Member) - the purpose of this alert is to drive the customer to the dealership to spend more money that is just over their account balance. This will often cause the customer to spend additional money beyond the minimal coupon amount. For example if the customer has to spend \$10 to unlock a \$25 coupon the customer will come in and spend \$200. Statistically this alert has been known to drive more floor traffic than standard email alerts as they are very time sensitive.

Points Are Expiring (Rewards Member) - this Alert sends a notification that a Reward Member's points are going to expire in 30 days and how much they have available to redeem. This alert helps control your stores liability by making sure customers are redeeming any unused points; by notifying the customer that their points are about to expire. Statistically this will often cause customers to spend additional revenue beyond the rewards which are going to expire.

I ACCEPT THESE TERMS & CONDITIONS

automatic reward alerts.

Disabled

Our system automatically notifies your customers - you don't need to do anything!

<p style="font-size: 10px; margin: 0;">Spend More Money (Rewards Member)</p> <p style="font-weight: bold; color: red; margin: 0;">DISABLED</p> <p style="font-size: 10px; margin: 0;">view sample</p>	<p style="font-size: 10px; margin: 0;">Points Are Expiring (Rewards Member)</p> <p style="font-weight: bold; color: red; margin: 0;">DISABLED</p> <p style="font-size: 10px; margin: 0;">view sample</p>	<p style="font-size: 10px; margin: 0;">Monthly Statement (Rewards Member)</p> <p style="font-weight: bold; color: red; margin: 0;">DISABLED</p> <p style="font-size: 10px; margin: 0;">view sample</p>	<p style="font-size: 10px; margin: 0;">It's Been A While (Rewards Member)</p> <p style="font-weight: bold; color: red; margin: 0;">DISABLED</p> <p style="font-size: 10px; margin: 0;">view sample</p>	<p style="font-size: 10px; margin: 0;">Temporary Rewards Card (Non-Rewards Member)</p> <p style="font-weight: bold; color: red; margin: 0;">DISABLED</p> <p style="font-size: 10px; margin: 0;">view sample</p>	<p style="font-size: 10px; margin: 0;">It's Been A While (Non-Rewards Member)</p> <p style="font-weight: bold; color: red; margin: 0;">DISABLED</p> <p style="font-size: 10px; margin: 0;">view sample</p>
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Activate (Recommended)

We hope you enjoy this new feature, and you'll definitely see more floor traffic from your reward and non-reward customers alike.

As always, if you have any questions regarding these Automatic Rider Reminders, please contact our customer service team at (414) 326-4100, or email support@morethanrewards.com.