

New eMarketing Drag and Drop Editor

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WHO SHOULD WATCH THIS TRAINING VIDEO - ALL EMPLOYEES

No Time For Videos:

CREATE AN EMAIL CAMPAIGN

Use the new drag and drop editor to easily create newsletters. The new system lets you place text, images, even videos - anywhere you want! Just select from the different editing options and start working. To use the new drag and drop tool, select "Create Responsive Campaigns" from the "Email Campaigns" tab at the top of your screen.

CHECK CAMPAIGN STATUS

If you want to know when a campaign was sent, how many people opened the newsletter, who unsubscribed, and more, you can track all of that through the "Statistics" tab in your toolbar. This is perfect to keep track of any trends before planning future campaigns.

GREAT FOR BEGINNERS AND ADVANCED USERS

There are two options to create a newsletter. You can use our new drag and drop editor like we talked about above, or we have the WYSIWYG editor like before. We also have the advanced HTML editor for those who like the ability to code.

LET US DESIGN YOUR EMAIL

If you're not a graphic design you can click the option on the dashboard that lets you tell us what you want in your email and we'll create it for you! We have a team of graphic designers who are just waiting to help make your email awesome looking. Give it a try!
