How To Create Email Marketing Widget For Your Website

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Already Know How To Do It?

Download File To Begin

Optional Parameters

- HideCap When this is set to TRUE it hides reCapacha otherwise that's on by default.
- ShowTitle When this is set to TRUE it will show the title otherwise it hides by default.

UPDATED - 2/10/2019 to remove sandbox parmeters and increase height to 500px for recapcha.

Ready To Learn How To Do This

You can add an email subscription widget to your website, when you do emails will automatically get funneled into email marketing. To create a widget you need to choose one of these two themes.

Option 1 - "Default" Theme

Newsletter Signup

Enter Your First Name	
Enter Your Last Name	
Enter Your Email Address	
	* Email Marketing Powered By Rider Rewards a More Than Rew <mark>e</mark> rds company.

SUBMIT

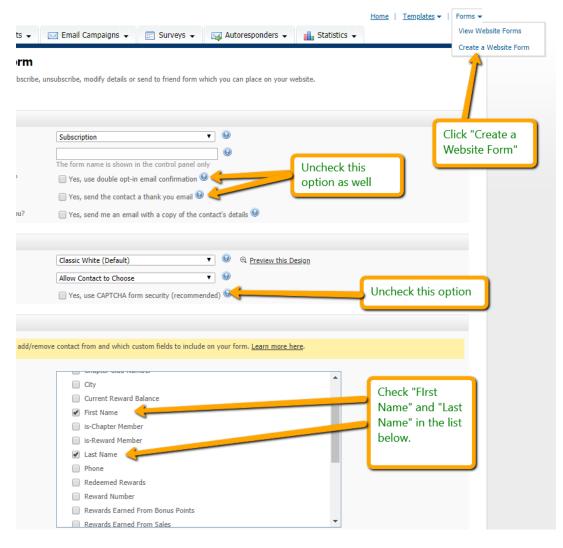
Option 2 - "HD" Theme

Mewslett	er Signup	
Enter Your First Name		
Enter Your Last Name		
Enter Your Email Address		
	* Email Marketing Powered By Rider	Rewards a More Than Rewards company.
	SUBMIT	

Step 1 - Create The Subscription Form In Email Marketing

Once you have determined what kind of theme you're going to need you'll also need to gather a few more bits of information. To gather this information the first step you have to do is create an actual subscription form using email marketing. You can do this by loading email marketing and choose "forms" in the upper right corner. From there you can choose "create form" to build a basic subscription form.

DO NOT ENABLE CAPATCHA OR CREATE ADDITIONAL FIELDS BESIDES "FIRST NAME", "LAST NAME".



Step 2 - Get The "Form ID" From The URL Of The Form

After you created a form you'll need to get the "ID" of the form, this is done by loading up the form in email marketing can.

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	🔲 📰 Website Subscribers							View	<u>I Get HTML</u>	Edit Co	<u>poy Dele</u>	<u>te</u>	

Step 3 - Get The First Name ID

Click the "GetHTML" button copy and paste the HTML the and put in notepad.exe (not word). Then search for the keyword "FIRST NAME" you'll get a line that looks like this below. Look for the 'input" line after it, you're looking for the "customFields box and you're looking to get the NUMBER inside those brackets. That's the First Name ID you'll need.

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35 → Fir	rst_Name:				•
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size='50'>	T	4			
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39 → <input find<="" p=""/>	Te	-	× •	value=""	
size='50'>					Page 1 of 1) « Back 1 Next »
40 Sea	arch String:		Find Next		
41 → <span <="" class="required" td=""><td>RST NAME</td><td>~</td><td></td><td></td><td>Action</td>	RST NAME	~			Action
42 Your Email Address: <td></td> <td></td> <td>Find Previous</td> <td></td> <td>View Get HTML Edit Copy Delete</td>			Find Previous		View Get HTML Edit Copy Delete
43 → <input< td=""><td>Match <u>c</u>ase</td><td>Don't wrap around</td><td></td><td></td><td>View Germine Luit Copy Delete</td></input<>	Match <u>c</u> ase	Don't wrap around			View Germine Luit Copy Delete
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47 → <td·id="ssimg"><scrip< td=""><td>Regular expression search</td><td></td><td></td><td></td><td></td></scrip<></td·id="ssimg">	Regular expression search				
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49 - II (Apprication) val					
50 →if (!Application.Page) Application.Page) Application.Page)					
51 →if (!Application.Page.Cl					
52 → → Application. Page. Client	tCAPTCHA = {				

Step 4 - Get The Last Name ID

Do exactly the same thing but this search for "LAST NAME" and get that ID because you'll need that number next.

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	st Name: e="text" name="CustomField	ds[2]"·id="CustomFie	lds_2_328"∙val	ue=""	•
<input type<br=""/> ="require s: // F s:	t · Name : t · Name : e "Itext" · name="CustomField ind 1 Search · ing: LAST NAME Match case Match whole word only Match beginning of word only Regular expression search Iransform backslashes	ds [3] " · id="CustomFie	Ids_3_328" · val X <u>Find Next</u> Find <u>Previous</u> Close	ue=""`	Page 1 of 1) « Bacl Action View Get HTML Edit
age.Client ring: '',	CAF ICHA '= ' {				

Step 5 - Get The Domain Name

In many cases this will be "emarketing" in some rare cases it will be "eblast", you can get this from the URL stream when you click "view" form.

\leftrightarrow \rightarrow C ()	Not secure emarketing.morethanrewards.com/admin/index.php?Page=Forms&Action=View&id=328
★ Bookmarks 🔺	🗋 🧕 🕲 Em People and 🚭 Star City Motor Sport 📋 RCS 🐰 AngelList - Where the in My Powerpoint
First Name:	
Last Name:	This will be either "eblast" or "emarketing". In most cases it should be "emarketing"
* Your Email Addr	

Step 6 - Confirm You Have All The Info Needed To Build The Subscription

At this point you should have the following information:

- Theme (typically this is "hd" or "default" depending on the style you want)
- FormID (this is a NUMBER)
- FirstNameID (this is a NUMBER)
- LastNameID (this is a NUMBER)
- Domain (typically this is "emarketing")

Step 7 - Download The Example iFrame Code Because We're Going To Modify It

Let's start with downloading a a text file example, so all you have to do is swap out the values in the URL, save the text file and send it to the website provider.

CLICK HERE TO DOWNLOAD THE TEXT TEMPLATE AND OPEN IT IN NOTEPAD

Step 8 - Modify The HTML iFrame Parameters Found In The "src=""color: rgb(0, 0, 0);">You're going to look for the line in the text file that looks like this..

src="https://leads.morethanrewards.com/eNewsletters/?
domain=emarketing&theme=hd&formid=11&firstnameid=22&lastnameid=25"

We want to modify these values

src="https://leads.morethanrewards.com/eNewsletters/?
domain=emarketing&theme=hd&formid=11&firstnameid=22&lastnameid=25"

Simply change the domain to either "emarketing" or "eblast", change the theme line to either "hd" or "default", then update each of the other values including the FormID, FirstNameID, and Last NameID. Once you're done Save that text file as that is the file you're going to send the website provider. Once they paste it in the HTML on their site it will render out the subscription form and look nice.

Here's The HTML Code For The Co	mpleted iFrame That Is On The	Zip File Above
Enter Your First Name		
Enter Your Last Name		
Enter Your Email Address		
	SUBMIT	
		* Powered By Rider Rewards a More Than Rewards company.

Step 9 - That's It - Your Ready To Send It

If you want to spot check the file you can do the following steps, otherwise you're ready to send it to the website provider.

Do A Spot Check Before Sending It

- Open up Notepad.exe
- Type "hello this is a test"
- File , Save As... save it to your desktop and call it.. "test.htm" (don't forget to put .htm)
- Leave notepad open, and double click the file on your deskop, it should open up chrome and say "hellow this is a test" in chrome. Good job you just created an HTML file that is being read in chrome.
- Now go to the HTML text file your are going to send the website provider and copy the iframe line your file should look like this. Don't forget because your testing it locally on your PC you need to "https" before the

// otherwise it won't load locally. Normally you don't need this but since your testing it on your PC you

have to add, DO NOT send it like that to the website provider, instead leave it as

"//leads.morethanrewards..." without the https.

hello this is a test	
1 hello this is a test	
	dbox="allow-forms:allow-scripts:allow-popups:allow-modals":src= eNewsletters/?domain=emarketing&theme=hd&formid=11&firstnameid=22&lastn width="020"~/iframe>
the //leads URI	t have a webserver on your PC you need to add "https:" in front of so it will render on your local PC. DO NOT send it to the website is, this is just to test it locally before sending so it loads inside of nally it would just say "//leads.morethan "

• Ok now, save it (remember we're editing the test.htm file) and you just saved it.

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hello this is a test										
	That's how it will look on their website, without the "hellow this is a test"	/a dig	?							

• Now double click the test.htm again or refresh the page and it should look like this