

Marketing Training - Email Marketing

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No Time For Videos:

SURVEYS ARE SO COOL

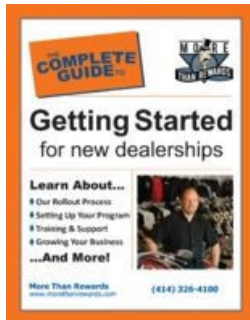
Here's my favorite section! There are some really cool things that you can do with these surveys. Creating a survey in eMarketing is even easier than creating a campaign. Just click on the survey tab, and select "Create a Survey." From there, all you have to do is drag and drop whatever option you want to include on your survey.

CREATE AN IPAD SURVEY FOR EVENTS

Check out the video, I'll show you how to create a survey to capture information for events using the survey builder and an iPad. Imagine walking around your dealership or at a bike show with an iPad and gather information from your customers, like their phone number if they are single not.

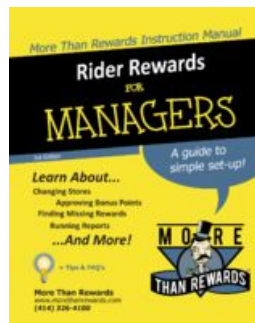
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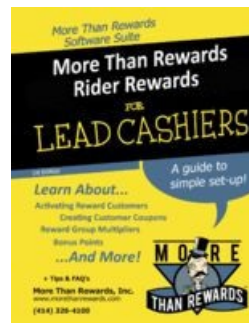
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