

# Upgrade To Custom Reward Cards or Keytags

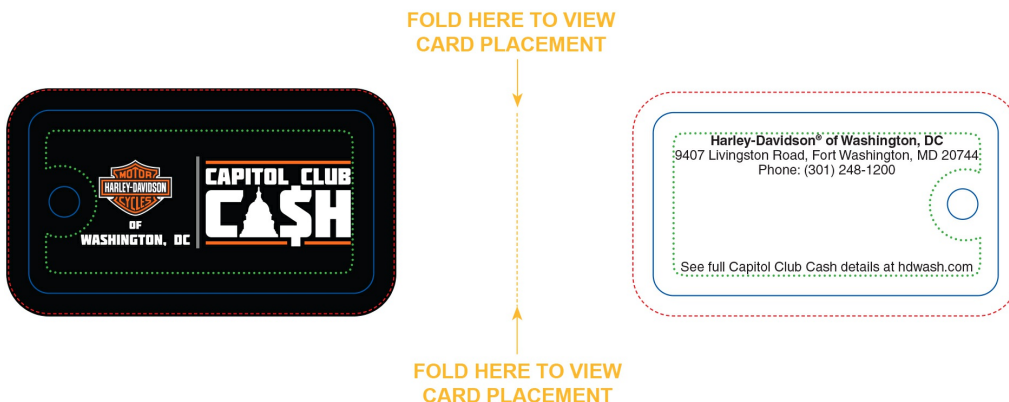
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When using our Rider Rewards system, we recommend using physical Reward Cards. This practice offers the best results for customer loyalty and brand marketing.


We also offer reward Keytags as an option. These small 2" x 1" plastic tags have a lot of the same information printed on them and attach to customer's key rings. They are more cost-efficient alternative to the full cards while still creating a strong loyalty relationship with your customers and marketing your dealership's brand. The starting price of 1000 keytags is \$450 + tax.

Below are some examples of designs for the keytags.

FOLD HERE TO VIEW CARD PLACEMENT

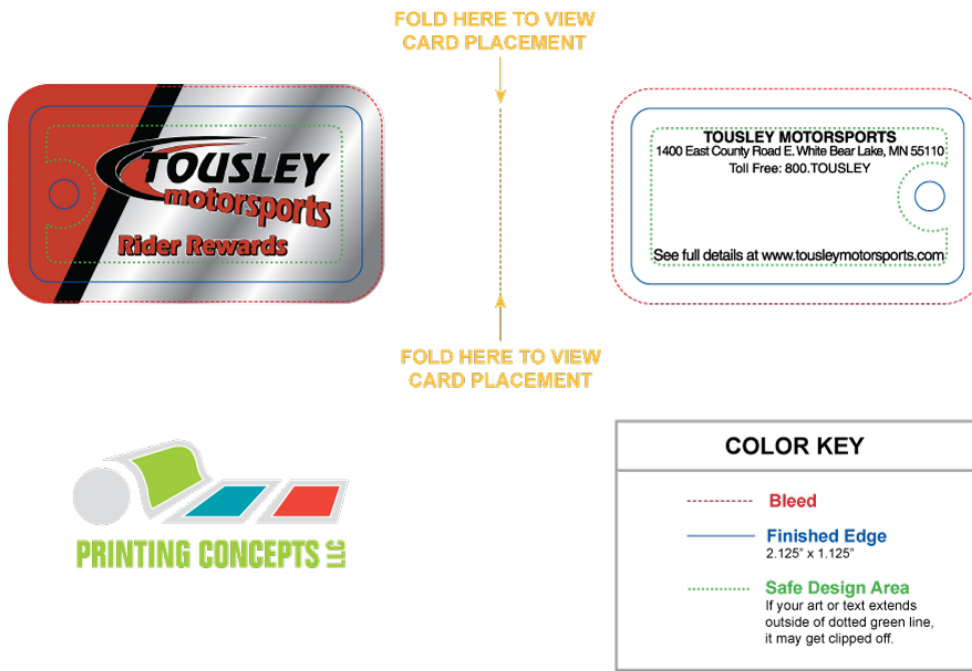


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**PRINTING CONCEPTS**

COLOR KEY	
-----	<b>Bleed</b>
—————	<b>Finished Edge</b> 2.125" x 1.125"
.....	<b>Safe Design Area</b> If your art or text extends outside of dotted green line, it may get clipped off.



When printed, the Reward Keytags will come in a sheet like the one shown below. Each tag can then be punched out and given to your reward customer.



To place an order, please contact our business partner, Steve Kreye at Printing Concepts. His phone number is 330-819-1802 and his email is [stevek@printingconcepts.com](mailto:stevek@printingconcepts.com).

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