

How Do I Migrate To The MTR Gift Card System?

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Most dealers who start using the More Than Rewards Gift Card System need to import their old gift card system data to our system. This will allow you to use our gift card system, which will handle your new More Than Reward cards, as well as giving you the ability to process the old balances from your previous provider.

If you need to do an import, here are the steps to follow:

Step 1 - Send in Sample Data File

Obtain a sample Excel list of ALL outstanding gift card accounts from your current gift card provider. Make sure that you have these two columns: "Gift Card Number" and "Current Gift Card Balance." We only import these two data fields, so eliminate all other unnecessary columns.

Make sure the data you have is "unmasked," meaning your gift card numbers and balances will not have "X's" where the real numbers should be, and also make sure the file is saved as a CSV. If it is not already, you can easily convert the file into a CSV in Excel.

You will then want to send the sample list to: support@morethanrewards.com, who will confirm we have all the data we will need.

Step 2 - Schedule Date to Switch

Choose a day on which you want to do the switch over to the new gift card system, and coordinate this date with More Than Rewards at least one week in advance. If your dealership is going to use cards with the system, make sure they are going to be delivered by your launch day.

Step 3 - Send in Final Data File

You will have to obtain an Excel list of your up-to-date gift card numbers and balances the night before the switch over, after your store is no longer making any further gift card transactions with the old system. Make sure the list is unmasked, saved as a CSV, and you only provide us the two columns that we'll be importing: Gift Card Number and Gift Card Balance.

Step 4 - More Than Rewards Import

We will import the gift card data the morning of the switch-over. DO NOT use your old gift card system or the More Than Rewards gift card system during this time. When the process is complete, we'll notify you, and your staff will be able to use the MTR gift card system.

Step 5 - Start Using More Than Rewards' Gift Card System

At this point you should be able to sell gift cards and redeem gift cards without any issues. Our support staff can conduct training with you and your staff as needed to make sure you are comfortable using your new gift card system.

Call our support department at (414) 326-4100 if you have any questions or concerns.
